

MODERN STYLE, AMPLIFIED

The latest Toyota Prius has no trouble commanding attention – and for 2025, this electrified icon amps up its sporty looks even further with a new Nightshade option that's based on the XLE grade.



EFFICIENTLY FUN

Prius Nightshade makes for exhilarating drives thanks to its electrified powertrain and confident handling.



2.0L Hybrid EV System with up to 196 net combined hp



Available Electronic On-Demand AWD



Up to a manufacturer-est. 52 mpg (comb.) rating¹



MacPherson® strut front and multilink rear suspension



4 Drive Modes: Normal, EV, Eco, and Power



DESIGNED TO TURN HEADS

Prius Nightshade adds unique details that give it a futuristic look that help it stand out from the pack.



3 premium exterior colors: Midnight Black Metallic, Wind Chill Pearl², and Karashi **NIGHTSHADE EXCLUSIVE**



19-in. black-finish alloy wheels



Black exterior badging



Black front door handles and bumper trim



Black shark fin antenna



CLEAN & SOPHISTICATED

Prius Nightshade's interior blends modern design with sporty details that bring its exciting style to new heights.



Black-painted door sills



SofTex®-trimmed seats with grey contrast stitching



Illuminated carbon fiber-effect instrument panel insert



Heated front seats



Heated steering wheel



FUTURE-FACING TECH BUILT FOR TODAY

Intuitive connectivity meets enhanced convenience thanks to Prius' cutting-edge Audio Multimedia, active safety, and driver assistance features.



Toyota Audio Multimedia with 12.3-in. touchscreen



Wireless Apple CarPlay®³ compatibility and wireless Android Auto™⁴ compatibility



Qi-compatible wireless charger⁵



Toyota Safety Sense™ 3.0⁶



Blind Spot Monitor⁷ with Rear Cross-Traffic Alert⁸



Front and Rear Parking Assist with Automatic Braking⁹

DISCLOSURES

1. Projected EPA-estimated 52 city/52 highway/52 combined mpg rating for 2025 Prius XLE FWD as determined by manufacturer. EPA estimates not available at time of posting. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 2. Extra-cost color. 3. Apple CarPlay requires a compatible iPhone with an active data plan. Check compatibility at <https://www.apple.com/ios/carplay/>. Operability depends on network availability, a cellular connection and GPS signal. Services vary by vehicle and are subject to change at any time without notice. Data charges may apply. To learn more, go to <https://www.toyota.com/audio-multimedia/>. To learn more about Toyota's connected services data collection, use, sharing and retention practices, please visit <https://www.toyota.com/support/privacy-rights/>. Apple CarPlay is a registered trademark of Apple Inc. 4. Wireless use of Android Auto requires a compatible Android 11.0+ phone and compatible active data plan. Check g.co/androidauto/ requirements for compatibility. Operability depends on network availability, a cellular connection and GPS signal. Services vary by vehicle and are subject to change at any time without notice. Data charges may apply. To learn more, go to <https://www.toyota.com/audio-multimedia/>. To learn more about Toyota's connected services data collection, use, sharing and retention practices, please visit <https://www.toyota.com/support/privacy-rights/>. Android and Android Auto are trademarks of Google LLC. 5. Wireless charging may not be compatible with all mobile phones, smart devices, tablets, e-readers, MP3/WMA players and like models. 6. Toyota Safety Sense effectiveness depends on many factors including road, weather and vehicle conditions. Drivers are responsible for their own safe driving. Always pay attention to your surroundings and drive safely. See *Owner's Manual* for limitations. 7. Do not rely exclusively on Blind Spot Monitor. Look over shoulder and use turn signal. See *Owner's Manual* for limitations. 8. Do not rely exclusively on the Rear Cross-Traffic Alert. Visually confirm clearance during use. See *Owner's Manual* for limitations. 9. Front and Rear Parking Assist with Automatic Braking (PA w/AB) may warn drivers of, and potentially brake for front and rear collisions with certain objects when traveling at low speeds. Drivers should visually confirm clearance during use. See *Owner's Manual* for instructions and limitations.

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