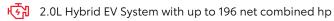


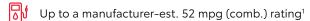


EFFICIENTLY FUN

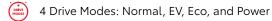
Prius Nightshade makes for exhilarating drives thanks to its electrified powertrain and confident handling.













DESIGNED TO TURN HEADS

Prius Nightshade adds unique details that give it a futuristic look that help it stand out from the pack.

3 premium exterior colors: Midnight Black Metallic, Wind Chill Pearl², and Karashi NIGHTSHADE EXCLUSIVE

19-in. black-finish alloy wheels

Black exterior badging

Black front door handles and bumper trim

Black shark fin antenna

1





CLEAN & SOPHISTICATED

Prius Nightshade's interior blends modern design with sporty details that bring its exciting style to new heights.



Black-painted door sills



SofTex®-trimmed seats with grey contrast stitching



Illuminated carbon fiber-effect instrument panel insert



Heated front seats



Heated steering wheel



FUTURE-FACING TECH BUILT FOR TODAY

Intuitive connectivity meets enhanced convenience thanks to Prius' cutting-edge Audio Multimedia, active safety, and driver assistance features.



Toyota Audio Multimedia with 12.3-in. touchscreen



Wireless Apple CarPlay®³ compatibility and wireless Android Auto™⁴ compatibility



Qi-compatible wireless charger⁵



Toyota Safety Sense™ 3.06



Blind Spot Monitor⁷ with Rear Cross-Traffic Alert⁸



Front and Rear Parking Assist with Automatic Braking⁹

DISCLOSURES

1. Projected EPA-estimated 52 city/52 highway/52 combined mpg rating for 2025 Prius XLE FWD as determined by manufacturer. EPA estimates not available at time of posting. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 2. Extra-cost color. 3. Apple CarPlay requires a compatible iPhone with an active data plan. Check compatibility at https://www.apple. com/ios/carplay/. Operability depends on network availability, a cellular connection and GPS signal. Services vary by vehicle and are subject to change at any time without notice. Data charges may apply. To learn more, go to https://www.toyota.com/audio-multimedia/. To learn more about Toyota's connected services data collection, use, sharing and retention practices, please visit https://www.toyota.com/support/privacy-rights/. Apple CarPlay is a registered trademark of Apple Inc. 4. Wireless use of Android Auto requires a compatible Android 11.0+ phone and compatible active data plan. Check g.co/androidauto/ requirements for compatibility. Operability depends on network availability, a cellular connection and GPS signal. Services vary by vehicle and are subject to change at any time without notice. Data charges may apply. To learn more, go to https://www.toyota.com/audio-multimedia/. To learn more about Toyota's connected services data collection, use, sharing and retention practices, please visit https://www.toyota.com/support/privacy-rights/. Android and Android Auto are trademarks of Google LLC. 5. Wireless charging may not be compatible with all mobile phones, smart devices, tablets, e-readers, MP3/WMA players and like models. 6. Toyota Safety Sense effectiveness depends on many factors including road, weather and vehicle conditions. Drivers are responsible for their own safe driving. Always pay attention to your surroundings and drive safely. See Owner's Manual for limitations. 7. Do not rely exclusively on Blind Spot Monitor. Look over shoulder and use turn signal. See Owner's Manual for limitations. 8. Do not rely exclusively on the Rear Cross-Traffic Alert. Visually confirm clearance during use. See Owner's Manual for limitations. 9. Front and Rear Parking Assist with Automatic Braking (PA w/AB) may warn drivers of, and potentially brake for front and rear collisions with certain objects when traveling at low speeds. Drivers should visually confirm clearance during use. See Owner's Manual for instructions and limitations.