

TOYOTA TIDBITS

Presented By LA Region Product Training

LEGEN...WAIT 4 IT...DARY!

Many of you attended TRLA-2501: On- and Off-Road Technologies 4 Every Lifestyle last week. We hope you found the training informative and learned something new about the 4Runner as well as Toyota's on- and off-road technologies. For the next few Toyota Tidbits issues, we will continue to provide details on each 4Runner grade.



The 2025 4Runner gives a thoughtful nod to the beloved past generations while embracing its future. This includes: the legacy power rear glass window, "wrap over" quarter glass, Baja racing-inspired design, two new powertrains, including a hybrid option, game-changing, low-end torque, premium technology & safety, a modern and refined interior and much more!

LIMITED | ON-ROAD GRADE – ELEVATED

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Limited

\$55,400 Base MSRP* **20/24** Est. MPG*

20-in. machined-finished alloy wheels

Leather-trimmed heated and ventilated front seats

Available third-row seating

Includes everything on SR5 plus or replaced by:

- Standard 2WD / Available full-time 4WD
- Adaptive Variable Suspension (AVS)
- 20" Limited-styled wheels
- Power Liftgate w/ Kick Sensor
- Leather-trimmed seats & heated steering wheel
- 8-way power adjustable driver & passenger seats
- Driver seat memory setting
- Heated and ventilated front seats
- 12.3" fully digital gauge cluster
- 14" Toyota Audio Multimedia touchscreen display
- 14-speaker JBL Premium Audio System + FLEX
- Moonroof
- Available Options: 3rd row (gas models only), LED tailgate light, digital rearview mirror, running boards and power running boards

PLATINUM | ON-ROAD GRADE - ELEVATED

Includes everything on Limited plus or replaced by:

- Standard i-FORCE MAX Hybrid EV powertrain
- 20" Platinum-styled wheels w/ black chrome accents
- Unique black exterior styling elements
- Premium leather-trimmed interior inlaid w/ a quilted pattern
- Heated front and rear outboard seats
- Digital rearview mirror
- Head-up Display
- Automatic rain-sensing wipers
- Tow Tech Package
- Available Options: Running boards, power running boards, and LED tailgate light



Platinum

\$62,860 Base MSRP* **23/24** Est. MPG*

20-in. gloss-black painted alloy wheels

Premium leather-trimmed seats with custom perforation and stitching

Dark chrome tri-bar grille, gloss-black accents and color-keyed overfenders

TOYOTA TALK | PLUG-IN HYBRIDS

COURSE: TNTL-2501: PRIUS PHEV & RAV4 PHEV

TMNA is hosting a virtual dealer education for plug-in hybrids. The training will dive into the features, functions, and benefits of Toyota's Plug-In Hybrid technology, as well as share key sales points for the RAV4 Plug-in Hybrid and Prius Plug-In Hybrid. They will also discuss how to overcome common PHEV sales objections and highlight some Engage features that can help in sharing key product info. Click the links below to access the training on Wednesday (12th) and Thursday (13th).

Session #	Date	Time (PST)	Course Number	Links
1	Wed., March 12 th	9:30am (PST)	TNTL-2501	https://videotoyota.qumucloud.com/view/ToyotaTalkPriusRAV4PHEV-OverviewBreakingNews-Session1
2	Wed., March 12 th	11:30am (PST)	TNTL-2501	https://videotoyota.qumucloud.com/view/ToyotaTalkPriusRAV4PHEV-OverviewBreakingNews-Session2
3	Thurs., March 13 th	9:30am (PST)	TNTL-2501	https://videotoyota.qumucloud.com/view/ToyotaTalkPriusRAV4PHEV-OverviewBreakingNews-Sessions3
4	Thurs., March 13 th	11:30am (PST)	TNTL-2501	https://videotoyota.qumucloud.com/view/ToyotaTalkPriusRAV4PHEV-OverviewBreakingNews-Session4

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